



FORD TO DELIVER 280 FLEXIFUEL FOCUS AND C-MAX TO EUROPCAR

Saint-Germain-en-Laye, March 15, 2007 – Ford Motor Company, which has pioneered the use of flexifuel vehicles (FFVs) running on E85 in Europe and in France, today delivered a fleet of 280 vehicles equipped with that technology to car rental company, Europcar.

This is the largest fleet of FFVs in France and the cars will be available to rent from today.

"In the last 10 years, Europcar has offered its customers the opportunity to experience a variety of cleaner vehicles using different technologies," says Eric Ledroux, Europcar Managing Director.

"Today we are proud to welcome in our "Environment Line" range 280 Ford flexifuel vehicles – 180 Focus and 100 Focus C-MAX. Our mission is not only to offer our customers a choice of alternative fuel vehicles without surcharge but also contribute to a mobility process which is more environment friendly," he added.

Jean-Luc Gérard, Ford of France General Manager, commented: "Ford has been at the forefront of the development of flexifuel vehicles. Almost 800 have already been sold in France since their introduction in November 2005. Today, thanks to this agreement with Europcar, a larger number of drivers will discover the advantages of this more environment friendly technology."

The Ford Focus and Focus C-MAX flexifuel models delivered today can run on either E85 or petrol or any mixture of both. It is truly flexible. There is only one fuel tank and the engine automatically adjusts to the fuel in the tank, whatever the ethanol ratio.

The E85 fuel is composed of 85% bio-ethanol and 15% lead free petrol. The ethanol is produced from biomass, such as corn, sugar beet or wheat. Second generation bio-fuels could be produced from cellulose and vegetable waste.

The use of the E85 bio-ethanol will help to reduce the CO₂ emissions up to 70% when measured from well to wheel, significantly reducing the greenhouse gas emissions, responsible for the global warming.

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