



## New Ford Mustang, EcoSport, Ranger Black Edition and Tourneo Custom to Make European Debuts in Frankfurt

- Ford will reveal the new Mustang, EcoSport, Tourneo Custom and Ranger Black Edition models at the 2017 Frankfurt Motor Show.
- Comprehensive all-new Ford Fiesta line-up, Ford GT '67 Heritage edition also on display
- Ford's Steven Armstrong, group vice president and president, Europe, Middle East & Africa, to deliver keynote, Smart Mobility news at New Mobility World forum, Frankfurt

**COLOGNE, Germany, Sept. 7, 2017** – Ford will deliver European motor show debuts for the new Ford Mustang, EcoSport sports utility vehicle (SUV), Ranger Black Edition pickup and Tourneo Custom people mover at the 2017 Frankfurt Motor Show, Germany.

Showcasing the diversity of the company's European model range, a sleeker and more powerful version of the iconic Mustang sports car, more capable and comfortable version of the compact EcoSport SUV, and more versatile and premium Tourneo Custom eight/nine-seater will be joined for the first time by the limited production Ranger Black Edition.

The comprehensive all-new Ford Fiesta line-up – including the Fiesta Active crossover and Fiesta ST that go on sale next year – will be on display, alongside the exclusive Ford GT '67 Heritage edition, featuring a unique red-and-white-stripe livery celebrating the 1967 Le Mans-winning GT40 Mark IV race car.

Steven Armstrong, group vice president and president, Europe, Middle East & Africa, Ford Motor Company, will deliver a keynote address on Ford's vision for the future of mobility and will announce a new Smart Mobility initiative at the New Mobility World media night, Hall 3.1, Messe Frankfurt, from 18:30 CET, September 12.

Frankfurt Motor Show visitors will find the Ford stand in Hall 9, Messe Frankfurt. A full press release and further media assets at <http://iaa2017.fordpresskits.com> will be made available from 10:00 CET, September 11.

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### **About Ford Motor Company**

*Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 203,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).*

**Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 52,000 employees at its wholly owned facilities and approximately 66,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and eight unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.