



Ford Fiesta Best Selling Small Car in Europe; Ford No. 2 Best-Selling Passenger Car Brand

- Ford Fiesta was Europe's top-selling small car, and No. 2 best-selling car overall, in September, the third quarter and through the first nine months 2012, according to figures released by JATO Dynamics
- Ford confirmed as No. 2 best-selling passenger car brand in Europe for September (JATO, ACEA), the third quarter (JATO), and for September year-to-date 2012 (JATO, ACEA)

COLOGNE, October 22nd 2012 – The Ford Fiesta again was Europe's best-selling small car in September, the third quarter and for the first nine months of 2012, according to the latest figures from the world's leading provider of automotive data intelligence, JATO Dynamics.

According to JATO Dynamics, 31,468 Ford Fiestas were sold in September, 66,603 in the third quarter, and – with 238,345 units sold in the first nine months – it was more than 27,000 units ahead of its nearest small car rival. Including all cars, Fiesta was the No. 2 best-selling car in Europe, and Ford's best-selling car, in September, the third quarter and year-to-date.

“The figures speak for themselves. Fiesta is a fantastic car and continues to attract customers across Europe,” said Roelant de Waard, vice president, Marketing, Sales and Service, Ford of Europe. “And the new Fiesta is just rolling out to our European dealers, coming with even more advanced technologies, including the much acclaimed 1.0-litre EcoBoost engine, the International Engine of the Year.”

In news releases dated October 18 and October 16, respectively, both JATO Dynamics and ACEA confirmed Ford as Europe's No. 2 best-selling passenger car brand in September and the first nine months 2012, as well as in the third quarter (JATO).

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 164,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.fordmotorcompany.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4,500 employees.

Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe, with 350 employees.

Contact(s): Jo Declercq
+32 (2) 482 21 03
Jdecler2@ford.com

Arnaud Henckaerts
+32 (2) 482 21 05
Ahenckae@ford.com