



KORT - Productiestart en prijzen Ford B-MAX

Sint-Agatha-Berchem, le 25 juin 2012 – In de nieuwe Ford-fabriek in het Roemeense Craiova is vandaag de productie gestart van de B-MAX. De nieuwste telg in de monovolume-familie van Ford combineert compacte buitenafmetingen met een ruim interieur (tot 2,3 meter laadlengte). Uniek is zijn Easy Access Door System met schuifdeuren achteraan en in de deuren geïntegreerde B-stijlen.

De B-MAX staat in het najaar bij de dealer. Prijzen voor de Belgische markt starten vanaf 15.800 euro.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 164,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.fordmotorcompany.com.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 66,000 employees. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922.

Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4,500 employees.

Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe, with 350 employees.

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