



## Ford Mustang roars to another year of global and U.S. sales dominance

On April 17, 1964, Ford introduced the Mustang and established a legacy that has endured for decades. And as it begins its 61<sup>st</sup> year, Mustang continues to excel on the track. In 2025, it captured a win at the Rolex 24 at Daytona and multiple NASCAR and Australian Supercar victories. It is winning in the sales chart, too.

Mustang once again tops the global sports car sales charts <sup>1</sup> and it continued its reign as America's best-selling sports car, <sup>2</sup> according to S&P Global Mobility.

Ford has sold nearly 1 million Mustangs globally over the past decade. The sports car is available to customers in 85 markets and the latest Mustang, the seventh generation, is expanding its reach on both the road and the track. There is a Mustang for every Mustang fan, from the Mustang GT coupe and convertible <sup>3</sup> to the Mustang Dark Horse <sup>4</sup> and the 815-horsepower (826 PS) <sup>5</sup> Mustang GTD supercar. <sup>6</sup>

Mustang's success on the road is mirrored on the track. Beyond IMSA endurance racing, NASCAR, and Australian Supercars, Ford continues to race with Mustang in series around the world, as well as the one-make Mustang Challenge series.

The spirit of competition has been part of Ford culture since the beginning, and it is clear racing helps make Ford vehicles, including Mustang, better. Whether it's through technology like the Drift Brake or Mustang GTD's active aerodynamics and carbon-fibre construction or smaller details that improve performance, efficiency, or driver confidence, Mustang's motorsports participation and racing-inspired engineering has been part of its character for 61 years.

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<sup>1</sup> S&P Global Mobility global vehicle registrations are compiled from government and other sources and capture 95 per cent of global new vehicle volumes in more than 80 countries as reported in March 2025. Sports car as defined by S&P Global Mobility, includes two-door coupe and convertible models.

<sup>2</sup> Based on S&P Global Mobility total U.S. new vehicle registrations across all sports car segments CYE 2024.

<sup>3</sup> Mustang GT CO<sub>2</sub> emissions 273-282 g/km and fuel efficiency 12.0-12.4 l/100 km WLTP.

<sup>4</sup> Mustang Dark Horse CO<sub>2</sub> emissions 279-282 g/km and fuel efficiency 12.2-12.4 l/100 km WLTP.

The declared WLTP fuel/energy consumptions, CO<sub>2</sub>-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

<sup>5</sup> Ford calculated data applies to US specification vehicles by way of product information and should not be relied upon for vehicles that may be made available for sale outside of the US. Please also see 6 below.

<sup>6</sup> Officially homologated fuel efficiency and CO<sub>2</sub> emissions will be published closer to on-sale date. In accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP).

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