



## All-new Ford Transit Custom could help prevent ‘dooring’ accidents

**Sint-Agatha-Berchem, 12 december 2023** – Vans play an increasingly critical role in our cities, partly due to the rising number of parcels that are delivered.<sup>1</sup> But navigating busy, urban roads can be challenging for delivery drivers who may make up to 200 drop-offs per day during the Christmas period.

“Dooring” incidents can occur when drivers open the doors of their vehicles without noticing that bicycles, scooters, or motorcycles are approaching. Every year, in England, Wales and Scotland alone, more than 500 people are injured because someone opened a car door into their path. It is thought that many further such incidents go unreported.<sup>2</sup>

Now, Ford is hoping to help reduce the risk of dooring accidents and help make journeys safer through the introduction of innovative Exit Warning technology.<sup>3</sup>

The all-new Ford Transit Custom<sup>4</sup> can be equipped with Exit Warning. Radar and external sensors help identify when an opening door might cause a collision with a passing road user and LED indicators on the door mirrors are activated, as well as an alert on the dashboard.

To avoid unnecessary activation, the system only operates when other road users exceed speeds of 7 kilometres per hour. Drivers and their passengers can manually override the feature in an emergency.

The all-new Transit Custom was recently named [International Van of the Year 2024](#), and is the latest version of Europe’s bestselling one-tonne van.<sup>5</sup> Exit Warning works on both sides of the vehicle. This can be useful for instances where the driver or other occupants exit the vehicle from the passenger door and cyclists might be on the pavement, or a cycle lane is running parallel to the road.

The technology is also available on the all-new Tourneo Custom multi-activity vehicle, for which the protection extends to passengers exiting from the rear sliding side doors. Exit Warning will also be extended to the new electric Explorer<sup>6</sup> crossover and new Mustang,<sup>7</sup> and is expected to come to further Ford vehicles in 2024. Independent safety authority Euro NCAP takes safety features such as Exit Warning into consideration when awarding vehicle ratings.

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<sup>1</sup> In the UK, between 2019/2020 – 2020/2021, there was an increase of 1.3 billion parcels delivered. <https://www.meteorspace.com/helpful-uk-delivery-courier-statistics-for-your-business/#:~:text=There%20was%20an%20increase%20of,2021%20compared%20to%202019%2F2020>

<sup>2</sup> [“Why do the Dutch Reach?”](#) We are Cycling UK

<sup>3</sup> Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

<sup>4</sup> Transit Custom EcoBlue diesel homologated CO<sub>2</sub> emissions 178-296 g/km WLTP, homologated fuel efficiency 6.8-11.3 l/100 km WLTP.

Transit Custom Plug-In Hybrid homologated CO<sub>2</sub> emissions 33-56 g/km WLTP, homologated fuel efficiency 1.4-2.9 l/100km WLTP.

<sup>5</sup> Austria, Belgium, Britain, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Romania, Sweden, Switzerland, Türkiye.

<sup>6</sup> Officially homologated driving range will be published closer to on-sale date.

<sup>7</sup> Mustang 5.0-litre V8 anticipated CO<sub>2</sub> emissions 260-275 g/km and anticipated fuel efficiency 11.1-11.8 l/100 km WLTP. Officially homologated fuel efficiency and CO<sub>2</sub> emissions figures will be published closer to on-sale date.

CO<sub>2</sub> emission and fuel efficiency ranges may vary according to vehicle variants offered by individual markets. The declared WLTP fuel/energy consumptions, CO<sub>2</sub>-Emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

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