



Rally-Inspired Electric Thrill: New Ford Mustang Mach-E Rally Charges Up the Hill at Goodwood Festival of Speed

CHICHESTER, United Kingdom, July 14, 2023 – For the first time in its nearly six-decade history, Ford is taking Mustang where it never has gone before – where the tarmac ends and the dirt road begins – with the rally-inspired electric Ford Mustang Mach-E® Rally. ¹

At the Goodwood Festival of Speed, enthusiasts and onlookers will get a look at the first rally-inspired electric SUV from Ford as it charges up the hill driven by Ott Tänak, current driver of the M-Sport Ford Puma Hybrid Rally1 entry and former World Rally champion.

“Mustang Mach-E took the freedom and fun of Mustang and made it free from emissions. Now with Mustang Mach-E Rally, we’re providing our customers the freedom to venture off the asphalt and beyond the beaten path,” said Darren Palmer, Vice President, Electric Vehicle Programs, Ford Model e.

Mustang Mach-E Rally – the first-ever, rally-inspired, five-passenger Ford Mustang – will be available in the U.S. and Europe.

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¹ Officially homologated driving range will be published closer to on-sale date.

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Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company’s Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford is pursuing mobility solutions through Ford Next, and provides financial services through Ford Motor Credit Company. Ford employs about 173,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company’s Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with

services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 54,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

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