



Ford formally unveils Mustang GT3 at Le Mans as classic circuit, renowned race and iconic sports car converge

- Ford Mustang officially joins FIA GT3 category with new Mustang Dark Horse-based race car, set to compete globally starting in 2024
- Mustang GT3 boasts bold, exciting new race livery and Ford Performance logo from renowned motorsports designer Troy Lee
- Ford Performance extends relationship with longtime partners Multimatic and M-Sport to produce the Mustang GT3 and its Coyote-based V8 engine
- Proton Competition becomes the first customer team to officially declare their intent for a Mustang entry in the 2024 World Endurance Championship season and the 2024 24 Hours of Le Mans

LE MANS, France, June 9, 2023 – The best-known sports car will compete in the world’s most iconic endurance race as the Ford Mustang GT3 takes on the challenge of the 24 Hours of Le Mans in June 2024.

The Mustang GT3 race car, based on the all-new 2024 Mustang Dark Horse, was unveiled to the racing world today during the centenary celebration on the eve of the 24 Hours of Le Mans. The Mustang race car boasts a bold, colorful new look from Troy Lee, who is recognized as one of the premier motorsports designers in the world. The legendary Mustang GT3 represents Lee’s first foray with Ford race cars.

With the reveal, Ford officially enters Mustang into the global FIA GT3 category. Ford’s most recent triumph at the 24 Hours of Le Mans was in 2016 with the Ford GT.

“Ford and Le Mans are bound together by history. And now we’re coming back to the most dramatic, most rewarding and most important race in the world,” said Jim Farley, CEO, Ford Motor Company. “It is not Ford versus Ferrari anymore. It is Ford versus everyone. Going back to Le Mans is the beginning of building a global motorsports business with Mustang, just like we are doing with Bronco and Raptor off-road.”

Fresh Branding, New Logo

To coincide with the unveiling, Ford also is revealing new, global Ford Performance branding – a cleaner, simplified look that will now be featured on all its racing vehicles.

This expressive and engaging new identity will help position Ford Performance as a standout lifestyle brand with a sporting mindset. The new Ford Performance mark is easier to integrate across various environments and spaces, including car liveries, merchandise/apparel, display assets, parts/accessories and in advertising.

Continuing Relationships with Two Longtime Partners

Ford Performance extended its relationship with two longtime partners in Multimatic and M-Sport for the basis of this project. Multimatic, builders of the iconic Ford GT, were also involved in the Ford GT race program and will help build and support the Mustang GT3s, while longtime World Rally Championship partner and two-time championship winning team M-Sport will assemble the Ford Performance-developed 5.4-liter Coyote-based V8 engines that power this powerful new pony.

“For a project like the Mustang GT3, we turned to two of our most trusted partners in the motorsports world to help bring this vehicle and program together,” said Mark Rushbrook, Global Director, Ford Performance Motorsports. “I know we’ll all be as thrilled as Ford fans when Mustang begins racing at the highest levels of GT racing in 2024.”

The Mustang GT3 race car features a bespoke short-long arm suspension, rear-mounted transaxle gearbox, carbon fiber body panels, as well as a unique aero package developed to meet GT3 targets.

Proton Competition Becomes First WEC Customer Team for Mustang GT3

Before going to Le Mans in 2024, the Mustang GT3 will compete in various GT3 series across the globe in the hands of customer teams.

The first customer team, announced today, is Proton Competition. Based in Ehingen, Germany, Proton intends to campaign a pair of Mustang GT3s in the FIA World Endurance Championship, starting in 2024.*

“This is a very important program and an exciting moment for our organization,” said Proton Competition team principal Christian Ried. “The Mustang is a great brand and this is an important step for our team. We look forward to joining with Ford starting in 2024.”

Ford Performance will also field a two-car factory race program with Mustang GT3 in IMSA’s GTD Pro class. This will be managed by Multimatic Motorsports and begin at the 2024 Rolex 24 at Daytona.

For racers and teams interested in acquiring a Mustang GT3 to enter into competition, please visit <https://www.ford.com/performance/mustang-gt3>

###

*Subject to decision of the WEC Selection Committee

###

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company’s Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford is pursuing mobility solutions through Ford Next, and provides financial services through Ford Motor Credit Company. Ford

employs about 173,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 54,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 370 employees.

Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

###

Contact:

Jo Declercq – Directeur Communications & Public Affairs – 02.482.21.03 – jdecler2@ford.com

Julien Libioul – Press Officer – 02.482.21.05 – jlibioul@ford.com