



## De prijzen van de nieuwe Puma en Kuga zijn bekend

- Ford onthult prijzen voor nieuwe Puma en Kuga
- Bij de lancering zullen Puma en Kuga enkel beschikbaar zijn in hoge uitrustingsniveaus
- De Kuga zal binnenkort beschikbaar zijn in mHEV, PHEV en HEV

**Sint-Agatha-Berchem, 18 september 2019** – Na de officiële presentatie op de Frankfurt Motor Show, onthult Ford de prijzen van de nieuwe compacte en middelgrote SUV's, de Puma en de Kuga.

Bij de lancering zal de Puma enkel beschikbaar zijn in de hoogste uitrustingsniveau's, vanaf € 25.450.

De mild-hybrid versie is er vanaf € 25.850.

Andere uitrustingsniveau's zullen vanaf mei 2020 beschikbaar zijn.

Bij de lancering is ook de Kuga enkel beschikbaar in de hoge uitrustingsniveau's, vanaf € 31.600.

De Kuga is meteen beschikbaar als 2.0 Ecoblue MHEV van 150 pk vanaf € 34.200.

En eveneens als 2.5i EcoBoost PHEV van 225 pk vanaf € 39.350.

In bijlage vindt U de prijslijsten en een nieuwe set foto's van de Puma.

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### **About Ford Motor Company**

*Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 196,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).*

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 49,000 employees at its wholly owned facilities and approximately 63,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 23 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and seven unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 390 employees.*

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**Contact:** Jo Declercq – Directeur Communications & Public Affairs – 02.482.21.03 – [jdecler2@ford.com](mailto:jdecler2@ford.com)